



# SOHO

## BROADWAY

### INITIATIVE

**6<sup>TH</sup> ANNUAL MEETING**  
**JUNE 16, 2020, 5:30 P.M.**

## ITEMS TO BE VOTED ON PAUL FARR, SECRETARY

- Minutes from June 18, 2019 Annual Meeting
- Board Elections

**TO VOTE:** click on the link in the chat

\*Note: only registered Members in the following classes may vote in Board Elections\*:

- Class A1 – Commercial Property Owner
- Class A2 – Residential Property Owner
- Class B – Commercial Tenant/Shareholder
- Class C – Resident Tenant/Shareholder

## **Class A1 – Commercial Property Owner**

Candidates for term ending June 2022

Seat 1: **Richard Benenson**, 597 Broadway (Re-election)

Seat 2: **John Pasquale**, 503 Broadway (Re-election)

Seat 3: **Gaston Silva**, 476-486 Broadway (Re-Election), Alternate: Ashley Natale

Alternate Candidates for term ending June 2021

Seat 1: **Maxwell Lemos**, Alternate for Jason Vacker, 462 Broadway

## **Class B – Commercial Tenant/Shareholder**

Candidates for term ending June 2022

Seat 1: **James Cavello**, 568 Broadway (Re-election), Alternate: Margarite Almeida

## **Class A2 – Residential Property Owner**

Candidates for term ending June 2022

Seat 1: **Margaret Baisley**, 561 Broadway (Re-election)

Seat 2: **Paul Farr**, 543 Broadway (Re-election),  
Alternate: Maria Feliciano

Seat 3: **Emily Hellstrom**, 66 Crosby Street (Re-election), Alternate: JD Walsh

## **Class C – Resident Tenant/Shareholder**

Candidates for term ending June 2022

Seat 1: **Sharon Ermilio**, 561 Broadway (Re-election),  
Alternate: James Ermilio

## FINANCE REPORT

### RICHARD BENENSON, TREASURER

### SoHo Broadway DMA, Inc. FY 2021

#### APPROVED BUDGET

	<u>FY 20 Projection</u>	<u>FY 21 Approved Budget</u>	<u>\$+/-</u>
<b>REVENUE</b>			
Restricted Income	\$40,000	\$20,000	-\$20,000
Assessment	\$900,000	\$900,000	\$0
Contributions	\$81,850	\$0	-\$81,850
In Kind Contributions	\$12,089	\$6,000	-\$6,089
Misc. Income	\$131	\$40	-\$91
<b>TOTAL REVENUE</b>	<u>\$1,034,070</u>	<u>\$926,040</u>	
<b>EXPENSES</b>			
Sanitation	\$395,934	\$386,508	-\$9,426
Public Safety	\$80,927	\$86,986	\$6,058
Community Development	\$93,885	\$99,603	\$5,718
Planning	\$59,190	\$98,666	\$39,476
Public Space Management	\$25,277	\$58,434	\$33,157
General Administration	<u>\$163,376</u>	<u>\$199,832</u>	\$36,457
<b>TOTAL EXPENSES</b>	<u>\$818,589</u>	<u>\$930,030</u>	<u>\$111,440</u>
<b>NET REVENUE</b>	<u>\$215,481</u>	<u>-\$3,990</u>	<u>-\$66,453</u>
<b>CAPITAL/NON OPERATING EXPENSE ITEMS</b>			
Non-Operating Expenses	\$2,000	\$5,000	\$3,000
<b>TOTAL NON-OPERTATING</b>	<u>\$2,000</u>	<u>\$5,000</u>	<u>\$3,000</u>
<b>Net Surplus/(Deficit)</b>	<u><u>\$213,481</u></u>	<u><u>-\$8,990</u></u>	<u><u>-\$61,453</u></u>

## ANNUAL REPORT + YEAR AHEAD MARK DICUS, EXECUTIVE DIRECTOR



## SANITATION

### LANCE MARSH, CLEAN TEAM SUPERVISOR



## SANITATION



**42,889**

**BAGS OF GARBAGE**



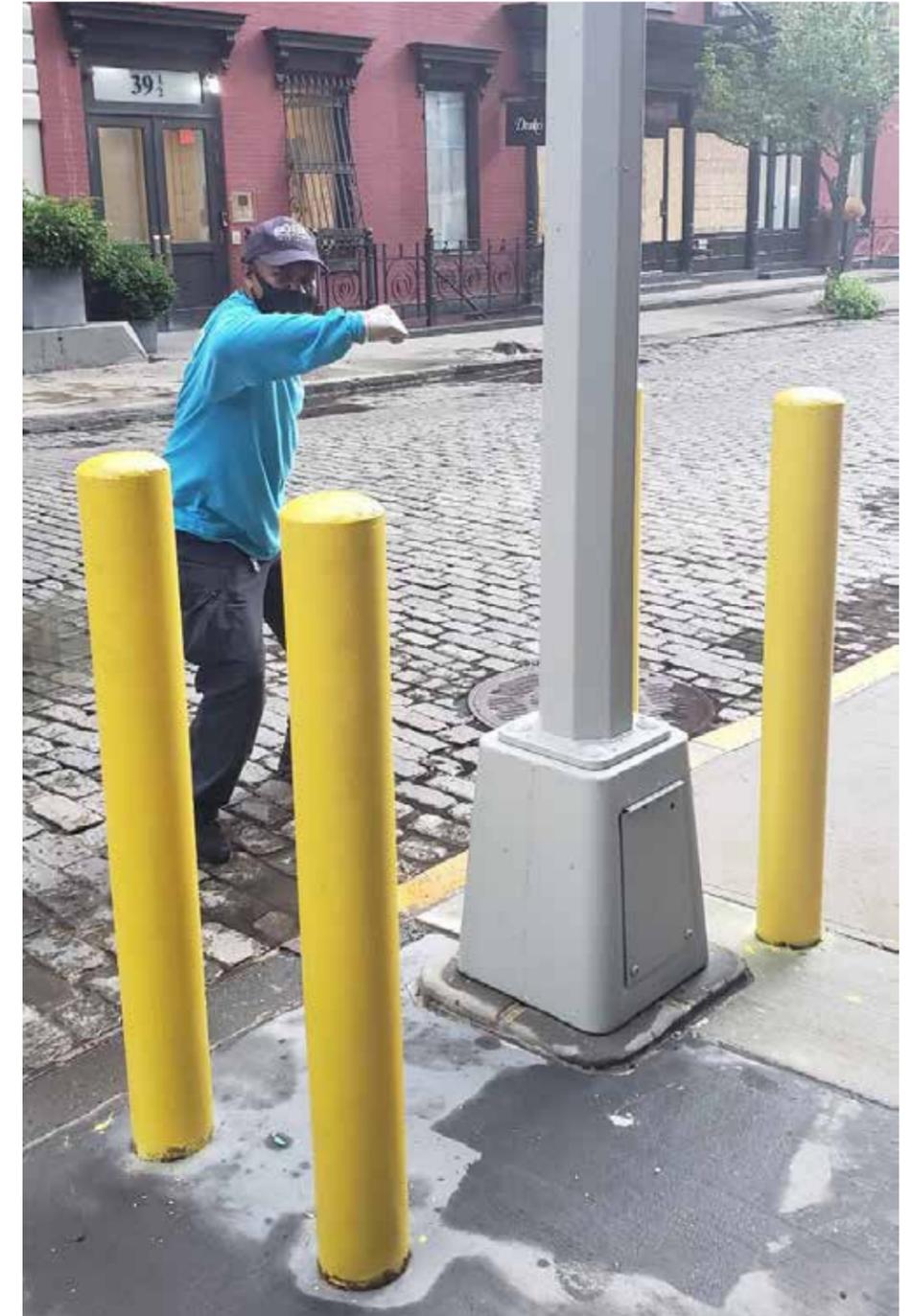
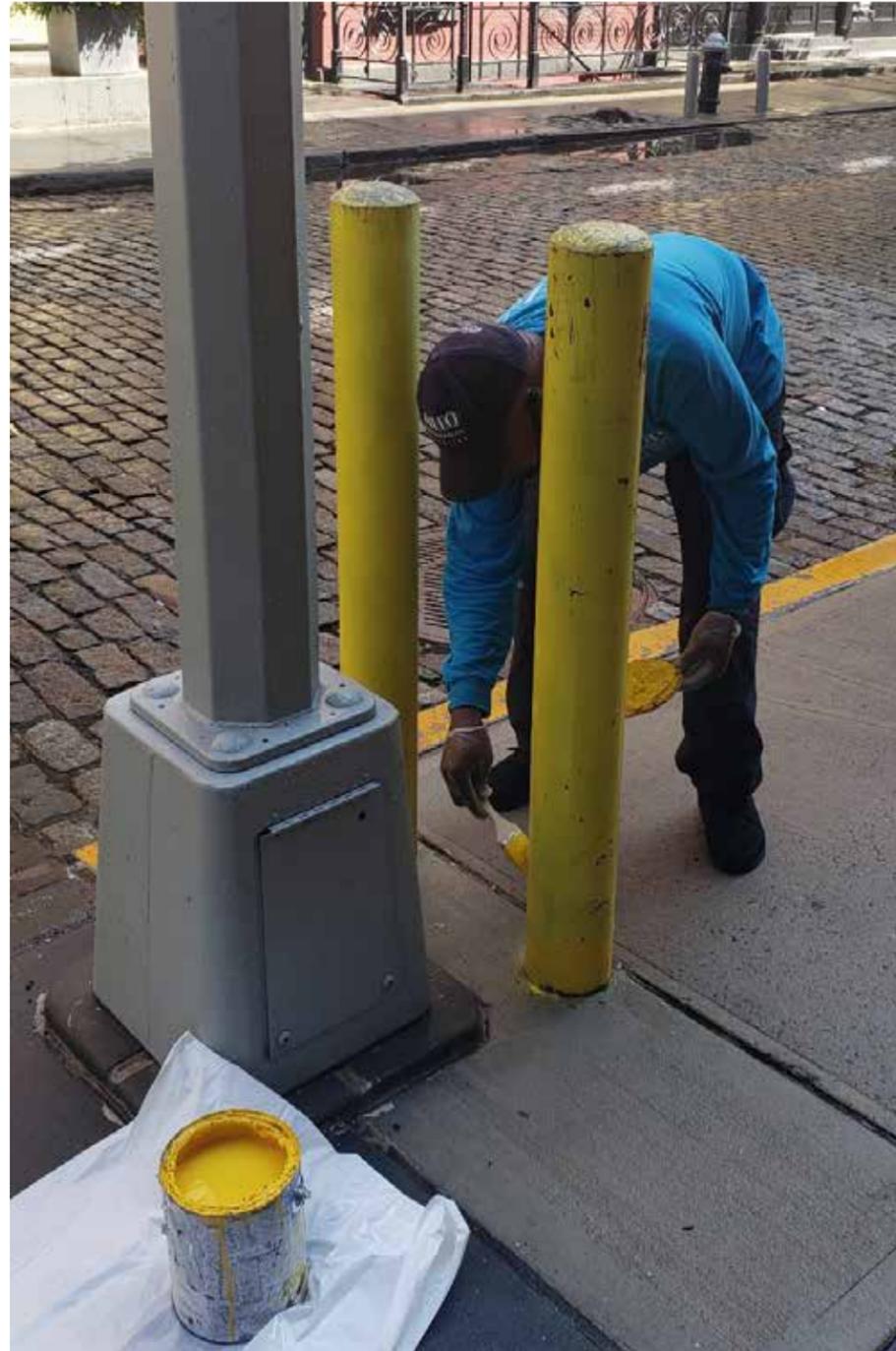
**4,185**

**INCIDENTS OF GRAFFITI**

## SANITATION



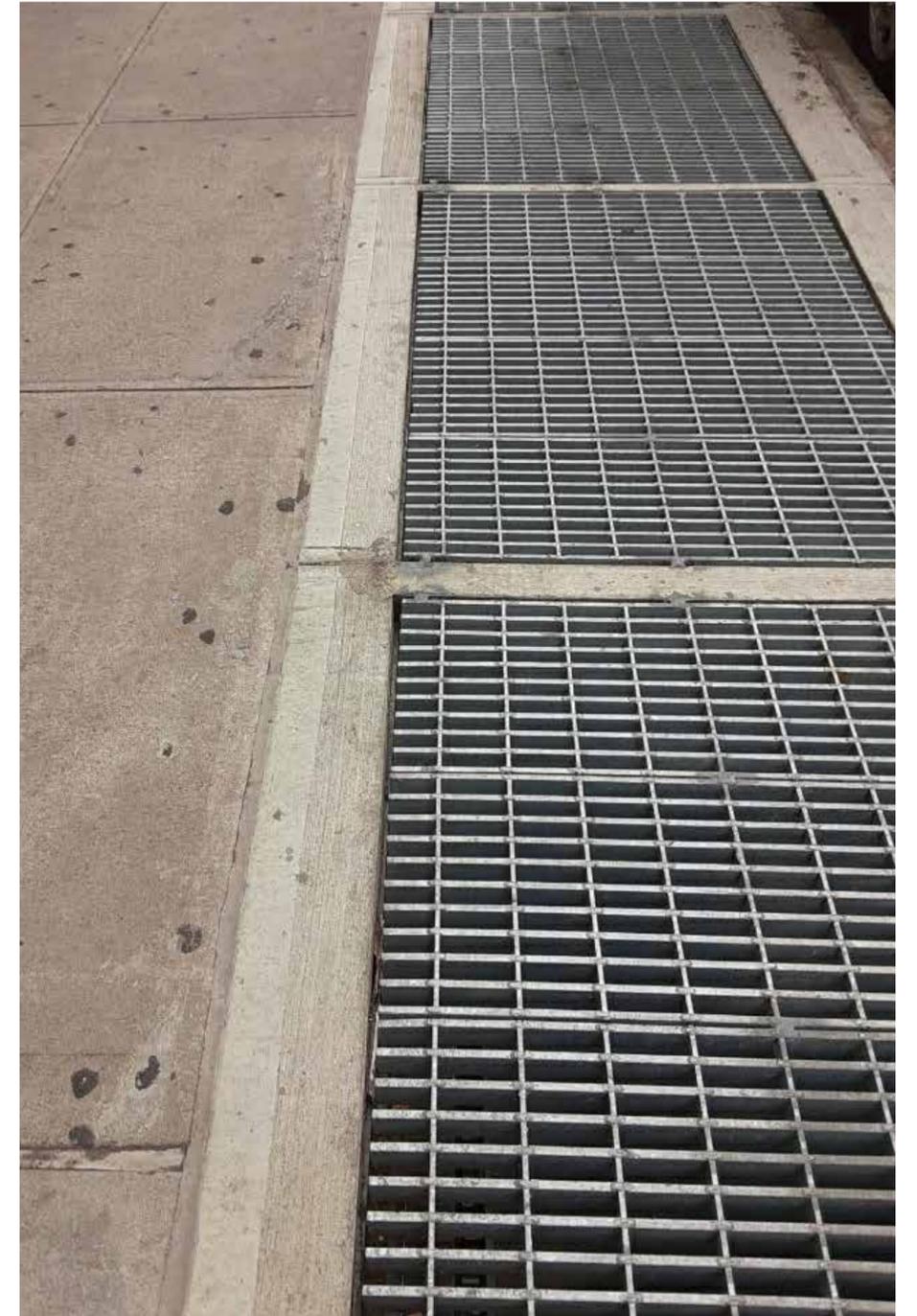
## SANITATION



## SANITATION



## SANITATION



## SANITATION



## SANITATION

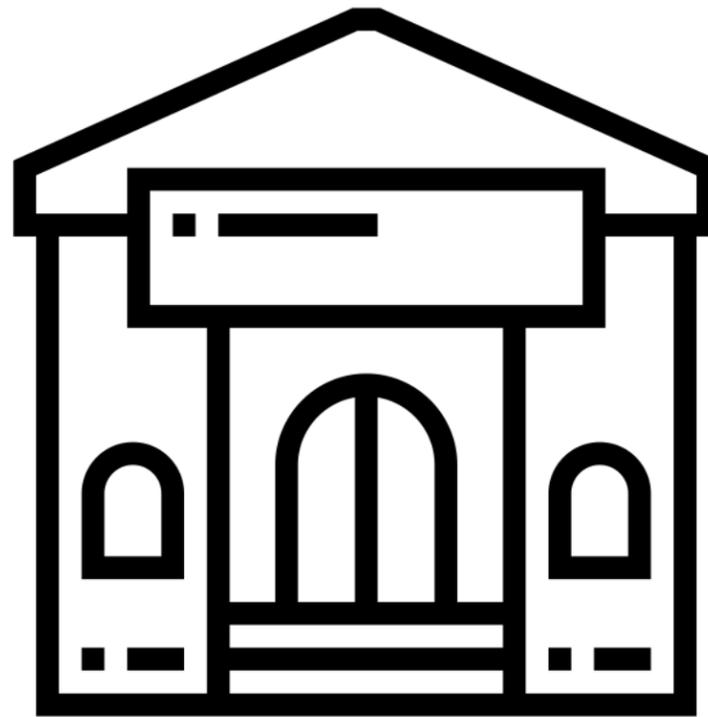


## QUALITY OF LIFE + PUBLIC SAFETY



**280**

COMMUNITY  
COMPLAINTS



**173**

NOTIFICATIONS TO  
CITY AGENCIES



**83**

CONTACTS WITH  
VENDORS OPERATING  
ILLEGALLY

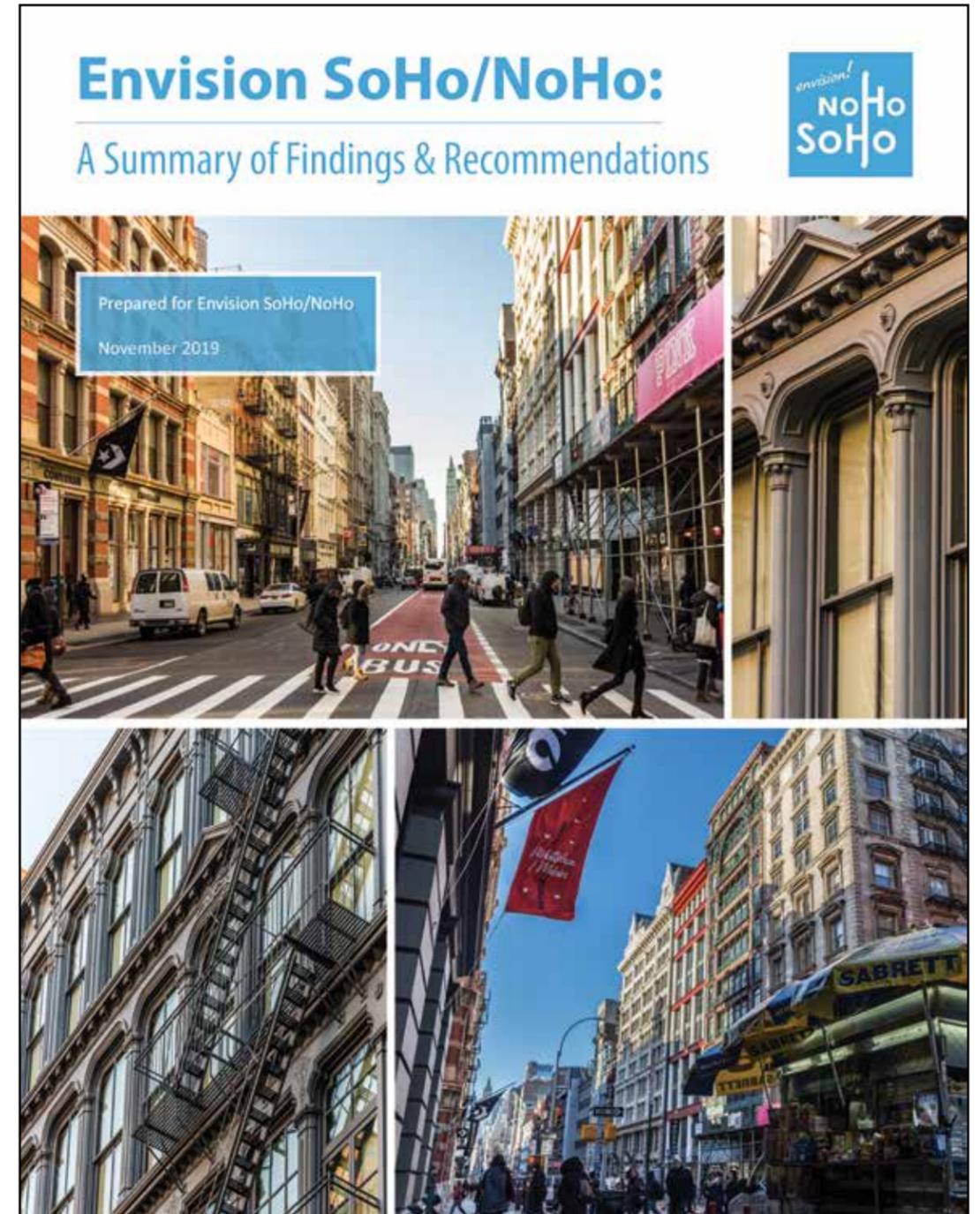
## COMMUNITY DEVELOPMENT



## COMMUNITY DEVELOPMENT



## PLANNING



## COVID-19 PANDEMIC, MARCH 2020-PRESENT



## CIVIL UNREST, MAY-JUNE 2020



## SOLIDARITY + COMMITMENT



## REOPENING + PUBLIC REALM PLANNING



## KEY SPONSORS & PARTNERS



Margaret S. Chin  
New York  
City Council



524 Broadway Company, L.P.



loci architecture



# QUESTIONS?





# SOHO

## BROADWAY INITIATIVE

THANK YOU